

Bruce Schindler

Owner of Bob Davidson Ford Lincoln Mercury is very optimistic about the future because of what is happening within Ford Motor Company.

Dear Friends and Neighbors,

On June 16th the Ford Motor Company will celebrate their 106th Anniversary. We just celebrated our 44th. As the owner of Bob Davidson Ford Lincoln Mercury, that has been selling cars and trucks in Baltimore County for over 44 years, I am one of those proud to be part of the American auto industry. I am also excited to be a part of Ford Motor Company's bright future..

Ford has built just about every kind of vehicle that moves. Of course there are the cars and trucks – but there were also boats, planes, Army jeeps, tractors, and more. Ford has built well over **300,000,000** vehicles including more than **16,000,000 Model Ts**, over **9,000,000 Mustangs** (and counting!) gazillion pickup trucks and, well you get the idea.

Today we can say that Ford is a proud company building the best cars, trucks, SUVs and crossovers in the industry, including the Fusion / Milan Hybrid, 41 MPG, and that beats Toyota Camry Hybrid by 8 MPG. Ford's quality is among the best in the industry. And, yes, our great rating has not been surpassed by Honda or Toyota. Ford has more top safety rated vehicles than any other manufacturer. We're proud to say that no other car company has earned more IIHS, Insurance Institute for Highway Safety, Top Safety Pick and NHTSA, National Highway Traffic Administration, 5-Star ratings.

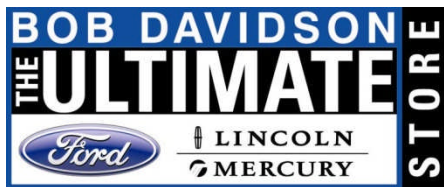
Bob Davidson Ford Lincoln Mercury has been family owned since 1963 and has always been involved in the community. As a result, I am an honored recipient of Ford's "Salute to Dealers" award, which recognizes individuals who step beyond their showroom doors to make a difference in their communities and improve the lives of those in need while providing outstanding products and services. Customer Satisfaction is our mission, and as a result, we are the winner of Ford's prestigious President's Award for top customer satisfaction for an unprecedented ten years, making us the only Ford dealer in the State with that distinction .

We proudly serve the Greater Baltimore Metropolitan area with a full line up of award winning departments such as New and Pre-Owned Certified Vehicles, Service, Parts and Body Shop. We also have the finest Quick Lane Tire and Auto Center that services all makes and models.

Stop in and see us. We are happy to show the Bob Davidson Ford Lincoln Mercury wonderful way of doing business as a proud Ford Motor Company dealer.

Look forward to meeting you.

Bruce Schindler



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