



Drive one.

FUSION HYBRID
AT LEAST 39 MPG CITY!⁽¹⁾
ALMOST 700-MILE
FUEL RANGE!⁽²⁾

2010 Fusion + Hybrid



FUSION HYBRID

Raising the Hybrid Bar

The 2010 Fusion Hybrid is more than "green," it is also a **record breaker and history maker**. Fusion Hybrid is Ford's first full-hybrid car. As a Fusion, that means this hybrid is designed to make driving a truly exhilarating experience. With a range of **almost 700 miles on a tank of gas,**⁽²⁾ Fusion Hybrid rewrites

the hybrid rule book in the midsize class for fuel economy. With at least **39 mpg in the city**⁽¹⁾ and the additional ability to run in pure electric mode up to **47 mph**, Fusion provides hybrid performance that **no other midsize hybrid sedan even comes close to.**



2010 Fusion Hybrid

Hybrid Under the Hood

- **2.5L DOHC Atkinson cycle I-4 gasoline engine** seamlessly shuts off when not needed to reduce emissions and fuel consumption and seamlessly restarts when power is needed
- **70-kilowatt electric traction motor** drives the vehicle by itself or in conjunction with the gasoline engine and can power the Fusion Hybrid by itself up to 47 mph
- **Electric generator motor** starts the gasoline engine quickly and automatically when required and eliminates the need to "plug in" the vehicle
- **275-volt nickel-metal hydride (Ni-MH) battery pack** powers the electric traction motor as needed and stores regenerative braking energy. The battery pack is completely sealed and securely encased in the trunk
- **Regenerative braking system** captures 94 percent of the energy that would otherwise be lost during vehicle braking, to generate electricity and recharge the Ni-MH battery pack
- **Electrically Controlled Continuously Variable Transmission (eCVT)** combines power from the engine and electric motor to drive the wheels and eliminates the noticeable upshifts and downshifts of conventional transmissions for smoother operation

Hybrid on the Inside

- **SmartGauge™ with EcoGuide LCD instrument cluster** is another first-in-class.⁽²⁾ The Hybrid instrumentation cluster features two tailorable LCD screens flanking the left and right sides of the analog speedometer. Following are facts about the four driver-selectable SmartGauge settings and the programmable EcoGuide:
 - **Inform** setting provides basic information including battery condition and engine water temperature
 - **Enlighten** adds tachometer/ EV (Electric Vehicle) mode gauges and instantaneous fuel economy
 - **Engage** provides a split power gauge and replaces the tachometer/ EV mode gauge
 - **Empower** replaces split power gauge and adds an accessory power gauge
 - **EcoGuide** is available with all SmartGauge settings. The first hybrid that "grows leaves," this feature graphically shows drivers how they're managing energy
- **Continuous A/C mode** allows air conditioning to function at all times, even in EV mode, since the Fusion Hybrid features an electric-motor-driven A/C compressor
- **110-volt inverter (power point outlet)** located on the back of the floor console is designed to power laptops, mobile phones, etc., with a household-style outlet
- **Voice-activated Navigation System with SIRIUS® Travel Link™** (available) includes a real-time hybrid energy-flow monitor that tracks the usage of powertrain energy, helping the driver adjust driving habits to maximize fuel economy
- **Eco-responsible seating fabric** is attractive and durable, and is made from 85 percent postindustrial materials, utilizing plastic and polyester fibers that would normally end up in landfills as waste
- **Bio-foam seat padding** is utilized in all Fusion Hybrid seats. Production of bio-foam emits less carbon dioxide into the atmosphere and requires less energy to make compared to petroleum-based foam

(1) Based on preliminary Ford data. Actual mileage may vary.
(2) Class is midsize hybrid sedans.



Engage setting

FOR MORE INFORMATION, VISIT WWW.JENKINSFORD.COM



2010 Fusion + Hybrid

Frontline cover story.

More fun time —
less pump time



2010 Fusion SPORT Charcoal Black Interior with optional equipment shown

INTERIOR STYLING

All in the Details

Fusion's interior designers paid tons of attention to all kinds of details. From the cool new "welcoming" DNA to new sew patterns on seats, no stone was left unturned. Standout features include:

- New instrument panel with seamless passenger airbag
- New center stack
- New gauge cluster with centered speedometer
- New Ice Blue backlighting
- New seats with new materials and sew styles
- New cabin air filter

Welcome to Fusion

It's subtle, but it's cool. When you take customers out for a test-drive, check their reactions as Fusion "welcomes" them to the experience. Fusion seems to come to life with instrument lighting that wakes up as the key is inserted, followed by a wide, sweeping "hello" of the gauge needles, once the car is alive. New, retuned chiming features complement the welcoming and available ambient interior lighting completes the sensory experience.

(1) Class is midsize sedans.



Cutting-Edge Technologies

Plus there are even more class-leading⁽¹⁾ technologies available on Fusion:

- Another Ford-first, segment-exclusive — Blind Spot Information System (BLIS™) and Cross Traffic Alert (CTA). (See page 10 for all the details on this latest offering)
- Sony® surround sound system with 12 speakers and 390 watts of power
- Voice-activated Navigation System with 10 GB hard drive Music Jukebox and SIRIUS® Travel Link™
- Reverse Camera System
- Ford SYNC® with 911 Assist™ and Vehicle Health Report (VHR)

SONY



Fueling Fusion

To help speed along those *infrequent stops at the gas station*, Fusion now features:

- Easy Fuel™ capless fuel filler system
- And for those who opt for the 3.0L V6 Flex Fuel Vehicle (FFV), they can take their pick of regular unleaded gasoline or E85



CarandDriver.com Hybrid Comparison Test Rankings:

First: 2010 Ford Fusion Hybrid | Second: 2009 Toyota Camry Hybrid | Third: 2009 Nissan Altima Hybrid | Fourth: 2009 Chevy Malibu Hybrid

MODEL LINEUP

The Fusion Family

Fusion adds two new models — SPORT and Hybrid — to the 2010 lineup. Here's a quick look at the key features of each model.

S

Base Model:

- 2.5L I-4 engine and 6-speed manual transmission
- Electric variable-assist power steering
- Easy Fuel capless fuel filler system
- Tilt/telescoping steering wheel
- AdvanceTrac® electronic stability control
- Cruise control
- Air conditioning
- Power windows and door locks
- Remote Keyless Entry System
- 6-disc in-dash CD changer

SE

Includes All S Equipment Plus:

- Available 3.0L Flex Fuel Vehicle (FFV) V6 with 6-speed SelectShift™ automatic transmission
- 17-inch design steel wheels with silver painted wheel covers
- Body-color exterior mirrors
- Fog lamps
- SIRIUS® Satellite Radio
- Fold-flat front passenger seatback

SEL

Includes All SE Equipment Plus:

- Available 3.0L FFV V6 engine with 6-speed SelectShift automatic transmission
- 17-inch machined aluminum wheels
- Leather-trimmed seats and leather-wrapped steering wheel
- Heated front seats
- Electrochromic auto-dimming rearview mirror
- Ford SYNC
- Ambient interior lighting
- Dual-zone Electronic Automatic Temperature Control
- SecuriCode™ Keyless Entry Keypad

SPORT

Includes All SE Equipment Plus:

- 3.5L V6 with 6-speed SelectShift automatic transmission
- 18-inch painted aluminum wheels
- Sport-tuned suspension
- Side rocker moldings
- Decklid spoiler
- Unique center stack appliqué
- Unique leather-trimmed seats and door trim panels

Hybrid

Includes All SEL Equipment Plus:

- 2.5L Atkinson cycle I-4 engine with eCVT transmission
- 275-volt sealed battery
- Electric generator motor
- Regenerative braking system
- SmartGauge™ with EcoGuide LCD instrument cluster
- 17-inch 15-spoke painted aluminum wheels
- Continuous mode air conditioning
- Eco-responsible seating materials



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Designed to Be the Safest Fusion Yet!

All Fusion models will offer an impressive list of safety features:

- AdvanceTrac® electronic stability control that includes All-Speed Traction Control and Anti-lock Braking System (ABS)
- IIHS rating of "Good" is anticipated for 2010
- 6 airbags — frontal, front-seat side and side curtain airbags
- Personal Safety System®
- Rear-seat head restraints for all three passengers
- Tire Pressure Monitoring System (TPMS)
- SOS Post Crash Alert System

2010 Ford Fusion Hybrid qualifies buyers for highest available federal tax credit — \$3,400! Call Jenkins Ford for more details.

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