



Welcome to Owner Advantage

Taking care of business just got more rewarding

Dear Mr John Deview,

We want to do everything we can to make your <Ford/Lincoln/Mercury> ownership experience as rewarding as possible. So we're happy to welcome you to the **Owner Advantage™** program. Every time you visit, present your membership card or let your Service Advisor know you are a member.

You've already earned rewards that can be used during your next visit! Visit owneradvantage.ford.com to view your current rewards balances.

[Log in to My Account](#)



With your Owner Advantage membership you'll receive:

- \$10 credit toward a future parts or service purchase just for joining.
- 5% credit on all parts and services purchases which can be applied to future service visits.*
- Special oil change offers

<Dealer Name>
<Dealer Address>
<Dealer City, State ZIP>
<Dealer Phone #>

[Privacy](#) | [California Privacy](#) | [Unsubscribe](#) | [Contact Us](#)

*The 5% credit applies to all your household vehicles, regardless of make and model.

For complete Owner Advantage information and program terms and conditions, visit owneradvantage.ford.com. If you no longer wish to receive any email communications from us, call 1-866-58-OWNER or click [Unsubscribe](#).

You may also send a written request to:

Owner Advantage
3160 Haggerty Rd., Suite D
West Bloomfield, MI 48323

© Copyright 2008 Ford Motor Company. All rights reserved.