

2009 COMMITTEE

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keeping abreast

An evening of celebration & gratitude for those who enhance the lives of women with breast cancer.

Wednesday, May 6th, 2009

Proceeds to the Health Sciences Centre Foundation
For Breast Reconstruction Surgery
Research & Education



**Health Sciences Centre
Foundation**
Giving Hope, Improving Care



The History of Keeping Abreast...

In January of 2007, Jackie Stephen was diagnosed with DCIS (ductal carcinoma in situ) breast cancer. Within a few short weeks, a mastectomy was performed at Health Sciences Centre by Dr. Ethel MacIntosh with immediate reconstruction surgery by Dr. Ed Buchel.

The positive outcome and gratitude Jackie felt for everyone who supported her and her family throughout the ordeal, led her, with the support of her husband Doug and close friends, to create **Keeping Abreast**. In May 2007, the first event was an overwhelming success and raised over \$26,000 for CancerCare Manitoba and breast cancer research.

In 2008, **Keeping Abreast** partnered with the Health Sciences Centre Foundation to raise funds specifically for Breast Cancer Reconstruction Surgery Research & Education. Last year's event (May 2008) raised a phenomenal \$100,000! Since then, we have expanded our efforts to establish the **Keeping Abreast Fund** at the HSC Foundation to accept year-round donations. Another breast cancer survivor and reconstruction patient has very generously pledged her support of **Keeping Abreast** with a pledge of \$9000 per year for 4 years!

Funds raised by Winnipeg Women Magazine, Manitoba Restaurant & Foodservices Association and a **Keeping Abreast** garage sale have increased our fund to over \$140,000 in less than one year! Dr. Buchel is using some of these funds to create an interactive website for breast cancer reconstruction patients, to purchase computers for support staff and some state-of-the-art surgical and monitoring equipment.

"My breast reconstruction surgery made the difference between "surviving" and "thriving" after breast cancer! I still look like me, feel like me and can sometimes even forget I had cancer. This surgery is an extraordinary gift for women with breast cancer." Jackie Stephen



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"As reconstructive surgeons, our role is somewhat unique, particularly where breast cancer is concerned. While we certainly are here to repair the physical damage, I think our role in helping women to retain their sense of femininity – their feeling of wholeness – is the more important aspect of our care."

Dr. Ed Buchel: Section Head Department of Plastic Surgery and Medical Site Leader Surgery Program, Health Sciences Centre Winnipeg

The Health Sciences Centre Foundation promotes health care excellence by funding medical research and clinical projects to the benefit of the diverse communities served by the Health Sciences Centre.

The Foundation recently celebrated its 25th Anniversary and reached the \$75 million milestone in funds raised – thanks to the incredible generosity and ongoing support of our many donors. By investing in the Foundation, you are helping to ensure that the Health Sciences Centre continues to offer advanced patient care to all Manitobans. The Foundation provides the tools to further innovative care, and helps to recruit and retain the finest clinical and scientific leaders.

Dr. Ed Buchel is one of those leaders. He and his team are committed to ground-breaking research, advanced surgical techniques, and the very best patient care.

Because you give, world-class investigators, like Dr. Buchel, have the resources they require. Because you give, caring and committed staff have the tools and support they need. Because you give, patients receive the finest care and hope in the face of adversity.

Thank you for supporting the extraordinary, every day.

The Event

Wednesday May 6, 2009
Old Spaghetti Factory
7:00 pm

In Support of Breast Cancer Reconstruction
Surgery Research & Education.

- Games Galore on the Bra'dway Midway
- Blitz Raffle (Blitz ... it rhymes with fun. Huge prizes – huge fun.)
- "Boobie Prizes" (FREE random prizes just for being there.)
- Live Auction (Only 6 items including a Trip for Two t'italy!)
Keystone Ford donated a four month lease of a Mustang Convertible!
- Silent Auction (Shhhh ... more outstanding prizes.)
- Over the Top Auction (The prizes are stacked.)
- Appetizers by WOW! Hospitality Concepts
- Cash Bar

For more information and tickets contact:

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