



To Our Valued Customer,

The entire Northgate Lincoln-Mercury Team extends its deepest thanks for your Mercury patronage in the past.

In order to better serve customers, shareholders, dealers and anyone else associated with the Ford family, **Ford Motor Company announced this past Wednesday, June 2, that it was beginning an orderly phase out, after 70 years, of its Mercury brand.** I remind you Ford was the ONLY car company of Detroit's Big 3 who chose to "GO IT ALONE" without taking any government assistance. The timeline for wind down of selling new Mercury's will be by the fourth quarter of 2010!

For our existing Mercury owners, such as you, please rest easy by knowing Northgate Lincoln-Mercury will continue to be here as normal to provide service support. As well, Ford Motor Company will continue to provide parts and service support through its dealers, current Mercury warranties and Extended Service Plans will be honored, and special offers on new Mercury vehicles will be made available through the summer at Northgate Lincoln-Mercury.

Northgate Lincoln-Mercury is honored to be your dealer of choice and will work hard as in the past to earn your business into the future. We thank you for your patience through this period and are here to serve your vehicle's needs as you've been accustomed. Please contact your Northgate Lincoln-Mercury representative with further questions at 1-800-850-5748.



To view frequently asked questions, see below...

Warmest Regards,

Terry Mullane
General Manager



\$19.95 Oil and Filter Change

FREE Tire Rotation


Multi-Point Inspection

CarWash

See manager for details. Present coupon at time of service. Not valid with any other offer. *Coupons expires July 3, 2010.* Oil change disclaimer includes up to 6 qts of Motorcraft Synthetic Blend Oil.

FREE Air Conditioning Check-UP

*includes a performance check
belt inspection
leak check of the system.*



Freon extra, see manager for details. Present coupon at time of service. Not valid with any other offer. Coupons expires July 3, 2010.



Frequently Asked Questions

I am a current Northgate Mercury owner, how does this announcement affect my current Mercury vehicle?

Existing Mercury owners will continue to receive access to parts and service support at Northgate Lincoln Mercury. All Mercury warranties and Extended Service Plans will be honored.

What are my options for the purchase of a new 2010 Mercury vehicle?

Due to the phase out of the Mercury line Northgate Lincoln Mercury is offering unprecedented purchase opportunities on new Mercury vehicles through year end.

What is the future of the Lincoln Brand?

It's never been brighter! The Lincoln lineup will be expanded to seven all-new or significantly refreshed vehicles in the next four years positioning it to compete with the likes of, Cadillac and Lexus in the marketplace.

What is the focus for Lincoln as a premium luxury segment vehicle to compete with the other best brands in the world?

Lincoln's plan is accelerated by increased investment and attention towards standout product design, class-leading technology and powertrains delivering top performance and fuel efficiency.

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